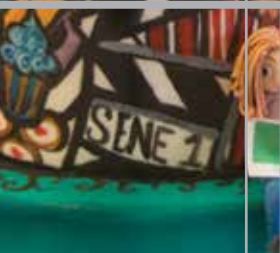




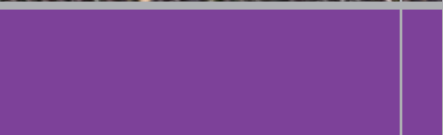
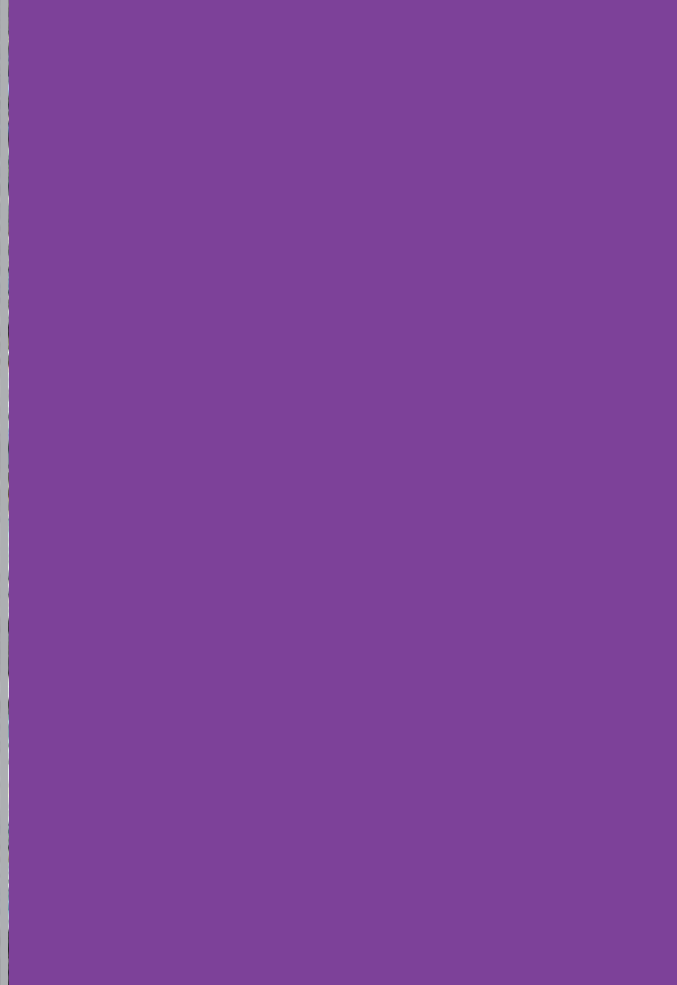
ALTOGETHER DIFFERENT  
ALTOGETHER STRONGER



EMBRACING  
DIVERSITY  
COMPETITION 2014



COMMEMORATIVE BOOKLET



# Diversity & Equalities Statement

**We will positively promote equality, diversity and human rights for all.**

In doing so, the College will:

- Foster good relations based on dignity and respect;
- Advance equality of opportunity for individuals; and
- Eliminate harassment, victimisation and discrimination.

## Background...

In its third year, the Embracing Diversity Competition 2014 aimed to find the most effective expression of the “embracing diversity” theme and all students were encouraged to take part regardless of their course area.

The primary driving force of the competition was to encourage students and staff to reflect upon what diversity and equalities meant to them as part of the learning and teaching experience, and to creatively consider and communicate:

- Fairness, through challenging discrimination and inequalities.
- Opportunity, through advancing fairness and social justice.
- Respect, through tackling prejudice and promoting understanding.

In essence, the competition had real human interest, affecting individuals in a way that simply discussing legislation or diversity and equalities in general could not.



## Recognition...

At the Education Scotland Inspection in May 2012, the Embracing Diversity Competition was identified as being an example of sector leading and innovative practice.

The Embracing Diversity Competition won the commended award for Equality, Diversity and Inclusion at the College Development Networks Annual Awards 2012.

The Embracing Diversity Competition won the silver award for Customer Experience at the College Development Network Marketing Awards 2014

## The Judges...

The judging panel was comprised of representatives from the College's Diversity & Equalities Advisory and Engagement Group, along with key internal support staff.

- Close the Gap
  - College Development Network
  - Glasgow Centre for Inclusive Living
  - Glasgow Disability Alliance
  - Glasgow Women's Library
  - Jisc RSC Scotland
  - Stonewall Scotland
  - Show Racism the Red Card
  - West of Scotland Regional Equality Council
  - College Chaplains
  - College Secretary
  - Executive Director People & Culture
  - Head of Marketing
  - Head of Student Development
  - Organisational Development Manager
  - Student Engagement Manager
  - Student Liaison Officer
  - Student President
-



## Judging Criteria...

The panel judged each entry according to the following objective criteria:

- Clarity and accessibility of the diversity and equality message
- Level of effort shown
- Originality of concept
- Quality of work
- Impact on viewer/audience
- Scope for awareness raising and promotional work



## The Awards...

The College would like to sincerely thank those students who took the time and effort to enter.

The fantastic work and talent of these students was showcased at an awards ceremony, gallery and reception on Friday, 30th May 2014 in the Students' Association.

The ceremony was attended by representatives from user-led equalities groups, key staff, entrants and supporting lecturers. During the event, the Curriculum Directors presented their school awards and the overall College awards were presented by Ruth Davidson, MSP.

## The Master of Ceremonies was Ruth Davidson, MSP

Ruth was elected Conservative MSP for Glasgow in May 2011, and became party leader in November of the same year.

In 2012, Ruth won Stonewall's Politician of the Year award for her commitment to diversity and equalities.

For most of her adult life Ruth has lived and worked in Glasgow and her parents are both proud Glaswegians. Ruth's father used to play for Partick Thistle so, apart from politics, sport has always been an important part of her life.

Prior to her election, Ruth worked as a presenter, a news journalist and a documentary maker, mostly with BBC Scotland and REAL Radio in Glasgow.

Outside of work and politics, Ruth is an avid sports fan. She enjoys hillwalking, kickboxing and is a fully paid up member of the official Scotland Supporters' Club, attending all the home games at Hampden.

Ruth was in the Territorial Army for nearly three years but had to leave after a severe injury sustained in a training exercise. She was also a Sunday School teacher and has undertaken voluntary work including time with a radio station for blind people.



# The School Winners...

**Almost 60 diverse entries were submitted with representation across the majority of schools.**

Entries were submitted across a variety of media. These included graphic design, photography, painting, video, music, blogs, web-sites, food, jewellery and creative writing.

Entries could be submitted individually or as a group, however entries had to be original pieces of work.

Up to three prizes could be won for each School:

- School Level, Commended: £50
- School Level, Highly Commended: £75
- School Level, Winner £100

The respective Curriculum Directors of each represented School announced the categories and presented the prizes to the winners of their School category.

To access the winning entries please go to

<http://www.cityofglasgowcollege.ac.uk/about-us/embracing-diversity-competition>



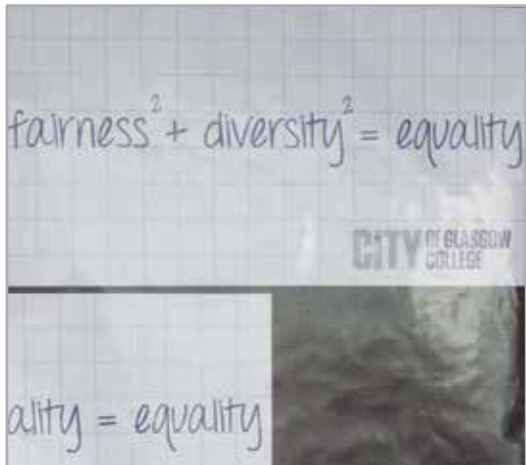
## Ashleigh Milne

### Equality Adds Up

A graphic project to produce an integrated advertising campaign for “Embracing Diversity”. This campaign was required to function effectively across 3 different posters.

Level: **Commended**

School: **Art & Design**



## Heather Hughes

### Embrace Diversity

A graphic project to produce an integrated advertising campaign for “Embracing Diversity”. This campaign was required to function effectively across 3 different posters.

Level: **Highly Commended**

School: **Art & Design**

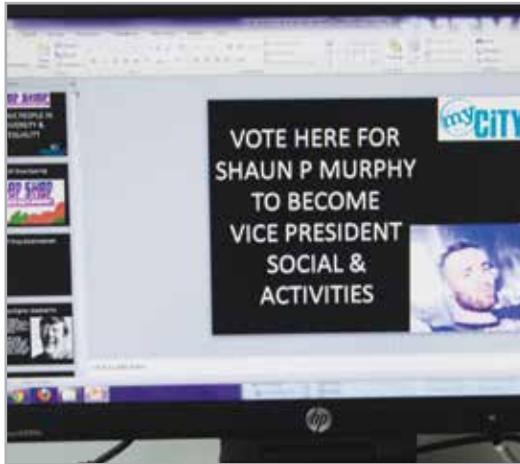
## Joshua Deakin

### Checklist

A graphic project to produce an integrated advertising campaign for “Embracing Diversity”. This campaign was required to function effectively across 3 different posters.

Level: **School Winner**

School: **Art & Design**



## Jacque Shaw, on behalf of the students

### P-op Shop

“P-op Shop” is the pop up shop of opportunity and proceeds raised were given to the Helensburgh and Lomond Young Carer Initiative.

Level: **School Winner**

School: **Business & Enterprise**



**Hayley Bridges, Kenneth  
Rooney, Jack Paterson,  
Kieran Cormickan**

### **Embrace Diversity**

A trifold leaflet expressing different ways of embracing diversity. The leaflet includes advice and famous human rights and diversity quotes.

Level: **Joint Commended**

School: **Computing**

**Aiden Delany, Scott  
Morris, David Johnstone,  
Muhammad Haroon**

### **Equality Calendar**

An Equality Calendar containing quotes and pictures of famous people known for embracing equality and diversity during their lifetime.

Level: **Joint Commended**

School: **Computing**



**Gillian Devine, on behalf  
of the students**

**Come Oan, Get Aff**

A video of a drama production which promotes understanding of and participation in the diverse creative and cultural activity within Glasgow.

Level: **School Winner**

School: **Community, Care  
& Social Sciences**



**Artur Lemos and Friends**

**Diversity through  
Engineering... Inclusion  
through Sport.**

Our togetherness is highlighted by way of an international soccer tournament with our fellow Engineering students from different cultures.

Level: **Commended**

School: **Construction,  
Engineering & Energy**





## Claire Young

### Pregnant and Paid Off

This illustrates the discrimination pregnant women face in the work place. Such discrimination was personally experienced by the entrant who, after informing her employers of her pregnancy, found herself being made redundant.

Level: **Joint School Winner**  
School: **Creative Industries**



## Iman Tajik

### Human- Just Like You

This entry includes images to capture the emotions of the asylum seeker, or those who have experienced the asylum process.

Level: **Joint School Winner**  
School: **Creative Industries**

## **Gulnasheen Shahid**

### **Equality Cake**

This cake was created to inspire College staff and students to show the world that City of Glasgow College understands the true meaning of equality and diversity.

Level: **Joint Highly Commended**

School: **Food, Hospitality & Tourism**



## **Gillian McTominay and Friends**

### **It's Getting Better All the Time"**

This entry highlights that, although not perfect, Glasgow and indeed the world is a far more equitable and fair place in which to live, work and study than it was 50 years ago.

Level: **Joint Highly Commended**

School: **Food, Hospitality & Tourism**

## City Street- Commonwealth Market Commonwealth Food Market

In planning and running the Commonwealth Food Market, students and staff developed their knowledge and understanding of the culture, food, traditions and geography of many commonwealth nations.

Level: **School Winner**

School: **Food, Hospitality  
& Tourism**



## Amrit Sondh

### Bhangra Dancing

Bhangra is a type of traditional dance in India and participants learn about Indian culture and get a workout from taking part.

Level: **Highly Commended**

School: **Hair, Beauty & Sport**

## Alison Bell, on behalf of the students

### The Beauty of Diversity

This toolkit demonstrates how Access to Beauty Therapy students embrace equality and diversity by meeting the needs of a range of clients with different protected characteristics.

Level: **School Winner**

School: **Hair, Beauty & Sport**



## Anna Close, on behalf of the students

### Treasured Objects

Exploring themes of identity and culture, students curated designed and installed a “pop-up” exhibition at St. Mungo’s Museum.

Level: **Commended**

School: **Languages & ESOL**







**Kasim Ibrahim and  
Abdullah-Medeni Yanat**

**The Borders in our Minds**

This entry demonstrates that artificial borders are the biggest obstacles to embracing diversity.

Level: **Highly Commended**

School: **Languages & ESOL**



**Rosa San Miguel, Yue Wu  
and friends**

**ESOL Singing Workshop**

This entry presents the work of a singing worship. Comprised of 30+ students and 40+ languages, this group is united by one common language - MUSIC!

Level: **School Winner**

School: **Languages & ESOL**

# The Overall College Winners...

Ruth Davidson, MSP, announced the categories and presented the prizes to overall College winners:

- Overall College, Commended: £100
- Overall College, Highly Commended: £200
- Overall College, Winner £300

## Joshua Deakin

### Checklist

A graphic project to produce an integrated advertising campaign for “Embracing Diversity”. This campaign was required to function effectively across 3 different posters.

Level: **Overall College  
Commended**

School: **Art & Design**



## Claire Young

### Pregnant and Paid Off

This illustrates the discrimination pregnant women face in the work place. Such discrimination was personally experienced by the entrant who, after informing her employers of her pregnancy, found herself being made redundant.

Level: **Overall College Highly Commended**

School: **Creative Industries**



## Alison Bell, on behalf of the students

### The Beauty of Diversity

This toolkit demonstrates how Access to Beauty Therapy students embrace equality and diversity meeting the needs of a range of clients with different protected characteristics.

Level: **Overall College Winner**

School: **Hair, Beauty & Sport**



# The Entrants

The College would like to sincerely thank all those individual or groups of students who took the time and effort to enter and showcase their talent, and is already looking forward to next year's competition.

- Aiden Delany, Scott Morris, David Johnstone and Muhammad Haroon
- Aileen Chalmers
- Alison Bell, on behalf of the students
- Alison Hamilton, on behalf of the students
- Amrit Sondh
- Andrew Crosbie
- Anna Close, on behalf of the students
- Annyah Hakeem
- Artur Lemos
- Ashleigh Milne
- Bruno McCallum
- Caryn Edmond
- Chris Sweeney and friends
- Christopher James Friedlein
- City Street- Commonwealth Market Team
- Claire Young
- Courtney Williamson
- Daniel Bonello
- David Ross Linklater
- Gillian Devine, on behalf of the students
- Gillian McTominay and friends
- Greg Taylor
- Gulnasheen Shahid
- Hayley Bridges
- Hayley Bridges, Kenneth Rooney, Jack Paterson, Kieran Cormickan
- Heather Hughes
- Heidi Mikolajczak
- Ilze Rasa
- Iman Tajik
- Jacquie Shaw, on behalf of the students
- Joshua Deakin
- Julia Elise Douglas
- Kasim Ibrahim and Abdullah-Medeni Yanat
- Katie McRae
- Laura McGill

- Marcus Goodyear
- Mark McCafferty, on behalf of the Students' Association
- Mark Praties
- Martin Kerr
- Omer Motiwala
- Paula Hutchinson
- Robert Fraser
- Rosa San Miguel, Yue Wu and friends
- Scott McKenzie
- Scott McLean
- Scott Russell
- Shannon McEnroy
- Steven McMahan
- Susan Brolly, on behalf of the students
- Susan McDonald, on behalf of the students
- Tabatha Rollo and friends
- Tanis Monica Babu Robert
- Tehmina Ahmad
- Tehmina Ahmad, Heba Barkaji and Hazel Fraser Harris
- The SFA Interns
- Thomas McLaren



THIS IS MY STORY 😊

Go confidently in the direction of Your dream! 🌈

CITY OF GLASGOW  
COLLEGE

Surround You

HND BEAUTY THERAPY

Please visit the College's Website for more details.

## Information

[www.cityofglasgowcollege.ac.uk/about-us/diversity-and-equalities](http://www.cityofglasgowcollege.ac.uk/about-us/diversity-and-equalities)

## Embracing Diversity Competition

[www.cityofglasgowcollege.ac.uk/about-us/embracing-diversity-competition](http://www.cityofglasgowcollege.ac.uk/about-us/embracing-diversity-competition)



# CITY OF GLASGOW COLLEGE

For further information, please contact the Diversity & Equalities Department:

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Phone: 0141 566 4185/1587



**Stonewall**  
SCOTLAND  
DIVERSITY CHAMPION

Scottish Charity Number SC036198